# MEETING MINUTES OF THE DELTA COLLEGE FOUNDATION BOARD OF DIRECTORS

## Wednesday, December 6, 2023 Noon – Board Room B151

- **PRESENT:** Octavia Cabey, Pam Clark, Dick Dolinski, Sarah DuFresne, Mike Gavin, Barb Handley-Miller, Karl leuter, Sheri Leaman-Case, Ed Lesniak, Dave Morley, Guy Moulthrop, Magen Samyn, Patty Shaheen, Herb Spence, and Lisa Ungerleider **OTHERS**
- **PRESENT:** Becky Barber, Stephanie Dinsmoore, Leanne Govitz, and Sue Paris
- ABSENT: Paul Barbeau, Mark Flegenheimer, Heather Gallegos, Stacey Gannon, Jon Lauderbach, Roslyn McQueen, and Marcia Thomas

#### PUBLIC COMMENTS

There were no public comments.

#### CALL TO ORDER

Herb Spence, Chair, called the meeting to order at 12:20 p.m.

Mr. Spence introduced Ms. Leanne Govitz, Director of Marketing & Public Relations inviting her to share a presentation of the new Delta College mascot, Duck. She gave the Foundation Board an overview of the new graphics that launched on December 4, 2023.

## **APPROVAL OF MINUTES**

M-635 Upon motion duly made by Dick Dolinski, seconded by Barb Handley-Miller and supported by the Board, the minutes of the September 20, 2023 meeting of the Board of Directors were approved.

## TREASURER'S REPORT

Sarah DuFresne, Vice President of Business and Finance presented the Treasurer's Report. In the Statement of Changes in Net Assets for the period of July 1, 2023 through September 30, 2023, investment earnings were \$8,819 while total donation revenues were \$766,716. Special event net revenues were \$76,669, with overall revenues at \$712,233.

The expense side showed fundraising and management expenses at \$86,929 along with program services and transfers to the College at \$676,579. Total expenditures and transfers were \$763,508, with an ending fund balance of \$1,498,890. In the College Supported Operating Expenses reported, the total for salaries/fringes were \$118,716 and other expenses were \$8,105, for an overall total of \$126,821. (ATTACHMENT A, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

Each Director received a copy of the 2022-2023 Management Information and Audited Financial Statements for the Delta College Foundation provided by Andrews, Hooper, and Pavlik, PLC. According to Ms. DuFresne, the Foundation was given an unqualified opinion on the findings, which is the highest finding possible. The figures and endowment fund composition were reviewed with the Directors.

The Finance Committee met via Zoom on November 13, 2023 to review the 2022-2023 Foundation audited financial statements and the IRS 990 form. The committee consisted of Foundation board members and Delta College staff: Octavia Walters Cabey, Pam Clark, Angela Cramer, Jeanne Doyle, Sarah DuFresne, Dick Dolinski, Stacey Gannon, and Diane Mahoney (Diane was unable to attend but reviewed the documents and shared her thoughts with the committee).

M-636 Upon motion duly made by Magen Samyn, seconded by Dave Morley and supported by the Board, the Finance Committee minutes of the November 13, 2023 meeting of the Board of Directors were approved. (ATTACHMENT B, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

# PRESIDENT'S REPORT

## Enrollment Update

Dr. Mike Gavin shared an enrollment update for the winter 2024 semester, indicating enrollment is up 5% beyond the budgeted goal. With the non-payment drop date set for this week, he anticipates the enrollment to decrease slightly but still hold steady at the goal. The fall 2023 semester was up 6% beyond the budgeted goal.

Dr. Gavin attended the "Advancing the Mission of Higher Education in a Polarized Environment" which took place at the University of California Irvine. This event brought together legal counsels, faculty members, and administrators from a variety of institutions to explore strategies for working together to advance the mission of higher education in nationally and locally politically polarized environments. Part of Dr. Gavin's goal is to take an intentional approach at looking at census and demographic data to increase the enrollment and retain students at the college. Since arriving in 2021, he has been eliminating gaps in racial and ethnicity to allow access to an education at Delta College.

## A Visit to the White House

In November, Dr. Gavin joined the Campus Compact, nation's largest national organization dedicated to higher education civic and community engagement. This group's mission is to advance the public purposes of colleges and universities by deepening their ability to improve community life and educate students for civic and social responsibility.

#### Outstanding Youth in Philanthropy

One of Delta College's very own students, Ethan Ellsworth was nominated by Julie Dorcey as the Outstanding Youth in Philanthropy of 2023 for the Association of Fundraising Professionals event held on Tuesday, November 14, 2023. He is a passionate volunteer notably leading fundraising efforts for the Delta College PTA Club (Physical Therapist Assistant) and the Color Run.

## Delta College Women's Soccer and Volleyball Teams

The Delta College Women's Volleyball team ended it's 2023 season ranking 6<sup>th</sup> nationally while the Women's Soccer team ended their 2023 season ranked 2<sup>nd</sup> nationally. Delta's amazing athletics are being led by an Athletic Director, Andrew Wingard who wants the athletes to not only be athletes, but to be scholarly athletes, doing well academically in the classroom as well as in the sport.

## **ENDOWMENTS**

Dr. Dick Dolinski read a resolution to establish the **Almon F. and Dr. Ethan C. Galloway Endowment**. This scholarship will support students from Saginaw County studying chemistry, biology, or an area of natural science.

#### M-637 Upon motion duly made by Dick Dolinski, seconded by Patty Shaheen and supported by the Board, the Almon F. and Dr. Ethan C. Galloway Endowment was approved. (ATTACHMENT C, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

Ms. Clark asked the Foundation Board to approve a revision of the **Dawn Schmidt Mathematics Award**, in order to convert it to a scholarship endowment. In a document shared with the board, the recommended changes were highlighted, with the goal of more reliably utilizing the funding in future years.

M-638 Upon motion duly made by Magen Samyn seconded by Octavia Walters Cabey and supported by the Board, the approval to convert the Dawn Schmidt Mathematics Award to the Dawn Schmidt Mathematics Scholarship Endowment. (ATTACHMENT D, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

# **EXECUTIVE DIRECTOR'S REPORT**

## Endowment Results

Ms. Pam Clark shared the endowment fund results with the board, including a twenty-year chart showing the endowment's June 30, 2023 value of just over \$28.2 million with distributions to students at roughly at \$1.1 million on the same date. In 2004, the Endowment fund was made up of 109 endowments, 20 years later in 2023 it grew to 226.

## Dr. Gregory Wirth Planetarium Visit

Ms. Clark, along with Julie Dorcey, Dr. Wirth and his parents had dinner on November 3<sup>rd</sup> before the former Midland resident and astrophysicist presented at the Delta College Planetarium. He discussed his involvement with the James Webb Space Telescope.

## Class Trip to Wharton Center

The Foundation supported a group of Delta College students to attend the Wharton Center for the Performing Arts at Michigan State University on November 12, 2023. Dr. Beth Heyart's two theater classes were able to take a bus down to a performance in the Arena Theater. Ms. Clark shared thank you notes from the students to the Foundation Directors for this opportunity.

## Planning Calendar

Ms. Clark provided directors with a 2024 planning calendar for upcoming dates of interest.

#### STEM Explorer

Ms. Clark mentioned the STEM Explorer needing a new vehicle wrap since it's unveiling in 2015. The current wrap is deteriorating and will be getting outfitted for a new one with the funds provided from the Herbert A. and Grace A. Dow Endowment. Also, the STEM Explorer received funding from the MEDC Semiconductor grant to allow the college to provide a campus field trip consisting of a 9-week sequence of trips where students will have the opportunity to explore five distinct stations, each offering insights into various aspects of the semiconductor industry.

## **COMMITTEE REPORTS**

#### Chocolate Affair

Ms. Becky Barber shared a five-year chart of revenues and expenses for the Chocolate Affair event. This year's event was held at the Horizons Conference Center on November 2, 2023. The Foundation successfully had 555 attendees for this event. Sponsorship revenues raised for this event was \$93,950 and total income was \$161,425. Expenses totaled \$80,715 with a net profit of \$80,710. The 2024 Chocolate Affair is scheduled for November 7 at the Horizons Conference Center. Ms. Barber thanked Herb and Kathi Spence for chairing this year's event. This event has proceeds in net of over \$3 million since inception in 1991, with all of the dollars being allocated to support the Possible Dream Program.

#### Possible Dream Program

Ms. Clark discussed a visit the Possible Dream students took to WTA, an architecture firm in Saginaw. They discussed the industry with Mr. Paul Haselhuhn, a Delta College graduate and architect at the firm. She also shared a summary of the program's 32 year impact, helping over 2,519 students to believe in themselves and reach their goals.

#### Scholarships

Ms. Stephanie Dinsmoore shared that the 2024-2025 scholarship application process will be open beginning December 13, 2023 through February 1, 2024. The Foundation has sent out solicitations for the application process via text messages, emails, flyers, and attending division meetings. They are seeking volunteers for scholarship raters for those interested in helping.

#### Nominations Committee Report

The Nominations Committee was made up of: Dr. Mike Gavin (President), Herb Spence (Foundation Chair), Paul Barbeau (Foundation Vice Chair) and Pam Clark (Executive Director).

Mr. Spence shared the proposed new Delta College Community Directors to serve from 2024 to 2026. There are three from Saginaw County, and one each from Bay and Midland Counties.

- Brooke Beebe Hemlock Semiconductor (Saginaw County)
- Ben Denay Gateway Financial (Saginaw County)
- Mike Hanisko Weinlander Fitzhugh, PC (Bay County)
- Patrice Lanczak Covenant HealthCare (Saginaw County)
- Christian Velasquez PointsNorth Consulting (Midland County)

In addition to the proposed new members above, the following leadership changes are proposed for 2024-2025, effective in January 2024:

Foundation Leadership Changes are Proposed for 2024-2025:

- Paul Barbeau from Midland County to serve as Chair
- Heather Gallegos from Bay County to serve as Vice Chair

- Herb Spence from Saginaw County to serve as Immediate Past Chair
- M-639 Upon a motion duly made by Dave Morley, seconded by Magen Samyn and supported by the Board, the recommendation to approve both proposed new members and leadership changes was approved. (ATTACHMENT E, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

## Recognition for Departing Members

The Delta College Foundation had three members who are leaving the Board at the end of 2023. Although they have reached the "official" end of service to our cause, their impact is important. Lisa Ungerleider of Midland has served from 2020-2023. Her husband Howard will be retiring at the end of 2023 and they will be moving out of the region. Dave Morley, served on the board from 2013-2023, serving two 3-year terms, then in a leadership position. Mark Flegenheimer, served on the board from 2018-2023, serving two 3-year terms. Although he could not be in attendance for the meeting, Ms. Clark will be delivering a recognition gift to him. Dr. Gavin then thanked Herb Spence for his leadership role as chair of the Foundation Board. He will continue as Immediate Past Chair for the next two years.

## ADJOURNMENT

There being no further business, Mr. Herb Spence accepted a motion to adjourn the meeting at 1:47 p.m.

Sue Paris Recorder Approved and submitted for Board Approval

Dr. Mike Gavin, Secretary Delta College Foundation