

DELTA COLLEGE FOUNDATION BOARD OF DIRECTORS MEETING

Wednesday, September 21, 2022
Noon – Board Room

PRESENT: Paul Barbeau, Mary Lou Benecke, Octavia Cabey, Pam Clark, Dick Dolinski, Sarah DuFresne, Heather Gallegos, Mike Gavin, Karl Ieuter, Ed Lesniak, Guy Moulthrop, Annette Rummel, Patty Shaheen, Lisa Ungerleider

OTHERS

PRESENT: Becky Barber, Nick Barris (MSWM) Stephanie Dinsmoore, Julie Dorcey, Sue Paris and Gwen Serbus

ABSENT: Mark Flegenheimer, Stacey Gannon, Jon Lauderbach, Dave Morley, Lisa Rechsteiner, Herb Spence, Marcia Thomas, and Cathy Washabaugh.

CALL TO ORDER

Paul Barbeau, Vice Chair, called the meeting to order at 12:10 p.m.

PUBLIC COMMENTS

There were no public comments.

APPROVAL OF MINUTES

M-613 Upon a motion duly made by Mary Lou Benecke seconded by Lisa Ungerleider and supported by the Board, the minutes of the June 22, 2022 meeting of the Board of Directors were approved.

TREASURER'S REPORT

Ms. DuFresne, Delta College's Vice President of Business and Finance offered the Treasurer's Report. The Foundation's Statement of Change in Net Assets for July 1, 2021 through June 30, 2022 was presented. Investment earnings were \$418,797, while donation revenues were \$2,993,417. Special event net revenues were \$65,528, for total overall revenues of \$2,619,108, once revenues raised on behalf of others of \$858,634 (public broadcasting) was accounted for.

In-kind contributions were down \$170,000 due to large decrease in number of automotive vehicle donations. Restricted donations for the Foundation were up more than \$1,000,000. This increase was due to receiving a generous donation to establish the Weinlander Scholarship Endowment. Donations made without donor restrictions were up \$84,000 this year mainly due to a one-time gift transfer of \$72,000 of unused Whiting funds previously held by the college. Special event revenues were up more than 50% since the college was able to host an in-person Chocolate Affair, held virtually in the previous year due to COVID.

Fundraising and management expenses were \$217,732, while program services and transfers to the College were \$2,403,428. Total expenditures/transfers were \$2,621,160, with an ending fund balance of \$1,965,000. Ms. DuFresne also reviewed the College Supported Operating Expenses statement from Fiscal Year June 30, 2022, indicating total College supported expenses of \$17,408.

Program services with donor restrictions expenses and transfers are up \$540,000. This is due to a number of fluctuations in giving and transfers to the college. The Midland Center transfers are complete. The Foundation collected and transferred the final \$50,000 pledge this year.

(ATTACHMENT A, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

Next, Ms. DuFresne introduced special guest, Nick Barris, Executive Director and Financial Manager with Morgan Stanley Wealth Management (MSWM). Mr. Barris serves as Delta College Foundation's Endowment Fund Investment Manager. MSWM's team meets with Delta College Investment Advisory Committee three times a year to discuss the Endowment funds. Their efforts are guided by the Distribution Policy shared with everyone in the packet. The funds provide resources to fund student scholarships and programs at Delta College.

Mr. Barris gave a brief presentation of the Endowment portfolio, the amount of investment managers in the portfolio and how these managers are chosen. Ms. Octavia Cabey asked how stocks are selected for the portfolio. Mr. Barris responded that MSWM selects investment managers from a focus list and then a global investment management committee visits these managers throughout the year auditing their performance.

PRESIDENT'S REPORT

Updates on the College

Dr. Michael Gavin shared with the board that Delta College is the only community college of its size in Michigan that has seen an enrollment increase for fall semester. Delta College is offering late starting classes for those student who were not quite ready to attend at the regular fall start date. This should increase enrollment as well. Retention rates have increased by 2.7%, positively affecting completion.

He mentioned the new data dashboards that can disaggregate enrollment by race, ethnicity, gender, and Pell status showing the college's equity gaps are beginning to narrow. There is roughly an 80% pass rate, which is a focus area as Dr. Gavin hopes to increase the retention and completion rate of our students. The data suggests higher rates of retention and completion is being prevented due to barriers outside the classroom such as food, childcare, mental health, and transportation. The college is working with area nonprofits and resources in house that could help with reducing these barriers. He then shared a description of the top 30 courses students are enrolling in at Delta College along with the top 10 programs of study students are choosing at the college.

Dr. Gavin highlighted Delta's recent dedication of its Public Media area following a year-long renovation, then invited the directors to Delta College's Mission, Vision and Values Summit taking place Friday, October 14, 2022 in the gymnasium. The college will be re-examining its Mission, Vision, and Values as the team builds the strategic plan for the next four years.

NEW ENDOWMENTS

Mr. Ed Lesniak read a resolution to establish **The Dr. Martin and Ruth M. Jaffe Scholarship Endowment**. The Dr. Martin and Ruth M. Jaffe Scholarship Endowment will benefit students from Bay County for tuition and books.

M-614 Upon motion duly made by Ed Lesniak, seconded by Dick Dolinski and supported by the Board, The Dr. Martin and Ruth M. Jaffe Scholarship Endowment was approved. (ATTACHMENT B, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

Mr. Karl leuter read a resolution to establish **The Owen L. and Vivian Stafford and Rusch Family Scholarship Endowment**. The Owen L. and Vivian Stafford and Rusch Family Scholarship Endowment will benefit students in the skilled trades or nursing fields.

M-615 Upon motion duly made by Karl leuter, seconded by Mary Lou Benecke and supported by the Board, The Owen L. and Vivian Stafford and Rusch Family Scholarship Endowment was approved. (ATTACHMENT C, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

Ms. Pam Clark read a resolution to establish **The Vivian and Owen L. Stafford Public TV Endowment**. The Vivian and Owen L. Stafford Public TV Endowment will be allocated toward purchasing programing to air on WDCQ-TV public broadcasting station, production of local programing, and educational outreach efforts.

M-616 Upon motion duly made by Pam Clark, seconded by Heather Gallegos and supported by the Board, The Vivian and Owen L. Stafford Public TV Endowment was approved. (ATTACHMENT D, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

EXECUTIVE DIRECTOR'S REPORT

Council for the Advance and Support of Education (CASE)

Delta College is ranked thirteenth nationally in community college's, having raised \$5.7 million during 2020-2021, with major contributions in support of the new Downtown Midland Center. This overview provided data from 2021 where Delta College increased funds received by 21.9% compared to previous year. Seventy percent of institutions within in Delta's peer group had positive change and 57.7% of all Higher Education Institutions had positive change from the previous year. Philanthropic Support was broken down by the following sources: Alumni, Corporations, Foundations, other individuals, other organizations, and parents. In the past 5 years Delta received most of its donations from Corporations. Ms. Clark noted that on this survey, contributions from the Dow Foundation are actually considered corporate gifts, per CASE instructions.

Scholarship Reports

Ms. Clark introduced Stephanie Dinsmoore as the new Scholarship Coordinator as Sheryl Kiscadden's replacement. She continued with a summary of the five-year private sector scholarship awards given at Delta College. In 2022-2023, there were 914 students who applied for scholarships, in which 690 students were awarded scholarships. Five hundred twenty-three

students were awarded endowed scholarships and 167 students were awarded annual scholarships, for a total amount of \$781,674 awarded.

Student Special Assistance Grant

Ms. Clark shared a 2021-2022 special assistance grants update. During 2020, Delta College provided a total of \$14,247.51 in special needs assistance to 34 students. Although the Calendar Year 2022 is not yet complete, spending thus far totals \$22,687.15. There was a significant increase in assistance through these funds this year due to the past two years in the COVID era when there was federal funds available for student needs.

COMMITTEE REPORTS AND UPDATES

Sculpture Dedication

Ms. Dorcey shared an invitation to the installation of Rita Greve's monumental bronze work, "The Trophy", the newest addition to the Delta College Sculpture Walk. The event takes place on Wednesday, October 5, 2022 at 3:30 pm on main campus in G wing.

A Chocolate Affair

Ms. Becky Barber shared that the Foundation is planning to have the upcoming *A Chocolate Affair* being at the Horizon's Conference Center on Thursday, November 3, 2022. Thank you to Jim Fitterling and Alex Lee of Midland County for serving as Honorary Chairs of the event.

Nominations Committee

Two members of the board (Annette Rummel and Lisa Rechsteiner) will be ending their second terms in December. We have two additional openings due to resignations received earlier from Monica Baranski and Heidi Bolger. This creates two Saginaw County and two Midland County vacancies to be filled. The Nominations Committee will be discussing potential new candidates and will share a list of candidates with the board for consideration at the December board meeting.

Finance Committee

The Foundation Finance Committee will be meeting in November to review the IRS 990. Mary Lou Benecke and Dick Dolinski are serving on this committee representing the Foundation Board. Ms. Clark asked if anyone else was willing to serve on the committee, they are more than welcome.

ADJOURNMENT

There being no further business, Mr. Barbeau accepted a motion to adjourn the meeting at 1:40 p.m.

Sue Paris
Recorder

Approved and submitted for
Board Approval

Dr. Michael Gavin, Secretary
Delta College Foundation