

DELTA COLLEGE FOUNDATION BOARD OF DIRECTORS MEETING

Wednesday, June 22, 2022
Noon – Board Room B151

PRESENT: Mary Lou Benecke, Octavia Cabey, Pam Clark, Dick Dolinski, Sarah DuFresne, Mark Flegenheimer, Stacey Gannon, Dr. Mike Gavin, Karl leuter, Jon Lauderbach, Ed Lesniak, Guy Moulthrop, Lisa Rechsteiner, Herb Spence, Lisa Ungerleider, and Cathy Washabaugh

OTHERS

PRESENT: Becky Barber, Julie Dorcey, Sheryl Kiscadden, and Sue Paris

ABSENT: Paul Barbeau, Heather Gallegos, Dave Morley, Annette Rummel, Patty Shaheen, Marcia Thomas

CALL TO ORDER

Herb Spence, Chair, called the meeting to order at 12:20 p.m. Mr. Spence welcomed everyone to the Foundation's first face to face meeting on main campus since December of 2019. Members of the board each introduced themselves since there have been new members who have joined since the last face to face meeting.

PUBLIC COMMENTS

There were no public comments.

APPROVAL OF MINUTES

M-609 Upon a motion duly made by Mark Flegenheimer seconded by Stacey Gannon and supported by the Board, the minutes of the March 2, 2022, meeting of the Board of Directors were approved.

TREASURER'S REPORT

Ms. DuFresne, Delta College's Vice President of Business and Finance, offered the Treasurer's Report. The Foundation's Statement of Change in Net Assets for July 1, 2021, through March 31, 2022 was presented. Investment earnings were \$1,167, while donation revenues were \$1,571,941. Special event net revenues were \$64,586, for total overall revenues of \$975,619. Special event revenues and expenses are up \$60,000 and \$54,000 respectively because the college was able to resume hosting the Chocolate Affair in-person event, making tickets sales increase as well as associated expenses.

Fundraising and management expenses were \$175,680, while program services and transfers to the College were \$1,168,416. Total expenditures/transfers were \$1,344,096, with an ending fund balance of \$1,598,574. The College-Supported Operating Expenses report showed \$337,783 in total salaries/fringes and \$12,632 in total other expenses, with total College supported expenses of \$350,414 (**ATTACHMENT A, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE**)

PRESIDENT'S REPORT

First Year Accomplishments

Dr. Gavin shared an overview of his first year as President of Delta College. Enrollment goals that were met included increasing the number of students who have accepted financial aid and registered by 10%. Another goal was to address the course waitlist for Winter 2022. Students were enrolled in courses, reducing the wait list number by 49%. By increasing the number of students accepting financial aid, it increased the college's enrollment nearly 2% for the year.

Dr. Gavin shared additional goals that were met including:

- Work to understand the student experience during the registration process.
- Reallocation of staff to reduce the advisor to student ratio from 500:1 down to 300:1.
- Development of a list of fully online programs.
- Through the OER (Open Educational Resources), students were able to save over \$1 million in textbook purchases.
- Reduce the number of contact hours and time in developmental education courses to allow students to take general education courses sooner.
- Focusing on the top 30 courses and top 10 programs offered at the college.
- Utilizing the Downtown Centers by ensuring the centers have the courses, philosophy and space to achieve the mission in an equitable fashion.
- The hiring process showed a 5% increase in racial diversity in administration ranks and aligned employee demographics to the students attending Delta College.
- Announced Dr. Pam McClain as the new Chief Office of Culture, Belonging, and Community Building for Delta College.

Next on the agenda, Dr. Gavin shared that he recently spoke with Dr. Peter Boyse regarding an endowment in his name that was developed in 2004. This funding focused on Dr. Boyse's strong belief in diverse hiring needs. Dr. Gavin and Dr. Boyse discussed some changes to create a culture of diversity and inclusion.

Dr. Gavin announced the completion of the Delta College Public Media and Broadcasting renovations, sharing that the department team will be moving in to the newly renovated area very soon. This \$2.8 million renovation was funded 50% as a state capital outlay project, with the college funding the other \$1.4 million. Dr. Gavin invited all the directors to be part of the September 9, 2022 dedication and open house.

He then shared a list of recipients for the 2022 Student Graduate awards. Those with a 4.0 GPA received \$500, and the key awards for curriculum majors received \$750. The top two awards, the Hetzler Family and the Collins Award received \$1,000 each.

Ms. Mary Lou Benecke commented that the Board of Trustees are overwhelmingly pleased with Dr. Gavin's leadership and what he has accomplished over the past year.

Dr. Dick Dolinski asked if the OER was Delta College specific or if it was a national program. Dr. Gavin said it was both, mentioning that some faculty at Delta College have written their own course material then submitted it to the national database. Dr. Dolinski also asked if Dr. Gavin

could share the list of top 30 courses at the college, which he agreed to do, adding that they are primarily general education courses.

Ms. Octavia Cabey asked where Dr. McLain is from, Dr. Gavin responded that she is from the Saginaw area.

NEW ENDOWMENTS

Ms. Stacey Gannon read a resolution to establish **The Gracia E. Marsh Memorial Nursing Scholarship Endowment**. The Gracia E. Marsh Memorial Nursing Scholarship Endowment will benefit full-time or part-time students in the nursing field.

M-610 Upon motion duly made by Octavia Cabey, seconded by Cathy Washabaugh and supported by the Board, The Gracia E. Marsh Memorial Nursing Scholarship Endowment was approved. (ATTACHMENT B, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

Dr. Dick Dolinski read a resolution to establish **The James E. Murphy Scholarship Endowment**. The James E. Murphy Scholarship Endowment will benefit students who have graduated from Saginaw High or Arthur High Schools, and if nobody applies from those schools, preference will be given to students from Saginaw County.

M-611 Upon motion duly made by Dick Dolinski, seconded by Jon Lauderbach and supported by the Board, The James E. Murphy Scholarship Endowment was approved. (ATTACHMENT C, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

EXECUTIVE DIRECTOR'S REPORT

Budget Narrative & 2022-2023 Proposed Budget Request

Ms. Clark asked the board for approval on the 2022-2023 Foundation proposed budget of \$445,687 of Unrestricted Funds. Included in the proposal is \$259,679 in Fundraising and Management expenses, \$186,008 in Program expenses. Ms. Clark discussed the following funding items as part of this proposal.

She shared the breakdown for the Fall 2022 and Spring 2023 Journeys publications proposed to total \$100,500. Ms. Clark then shared the visiting artist support to invite an artist to campus to exhibit work in the S-Wing Gallery. Visiting artists of diverse interests and backgrounds will be sought to spark interest across disciplines. Delta College has been working with Guy Greve to increase the size and cast in bronze of a sculpture by his mother, Bay City artist Rita Greve. Also, work on two outdoor benches will be placed on campus, one near the new Rita Greve sculpture and one near the covered bridge.

Due to budget constraints, many school districts are unable to fund transportation for field trips. Ms. Clark wanted to propose the Foundation could reimburse school districts for transportation to allow students to visit Delta Campus for events.

M-612 Upon motion duly made by Dick Dolinski, seconded by Stacey Gannon and supported by the Board, 2021-2022 Foundation Proposed Budget was approved.
(ATTACHMENT D, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

During her presentation, Ms. Clark mentioned funding through a Quasi-Endowment, which led Dr. Dick Dolinski to ask what that was. Ms. Clark explained that the Executive Director and/or Board of Directors has, over time, set aside funds that were not requested by the donor to be endowed. An example is the Possible Dream Quasi-Endowment, which holds excess revenues raised through the Chocolate Affair special event. Those who contributed to the event did not ask that the funds be endowed, so they are held as a Quasi-Endowment instead and invested for future growth.

Ms. Clark announced Sheryl Kiscadden's retirement/resignation and wished her well in her new adventures with her grandbaby and mother.

COMMITTEE REPORTS AND UPDATES

2022 A Chocolate Affair

Ms. Becky Barber announced that *A Chocolate Affair* event is slated to take place in person on Thursday, November 3, 2022, being held at the HORIZONS Conference Center. She mentioned that there are 17 sponsors that have already committed to sponsorships for the November event and she is hopeful for many more.

Induction Ceremony to the Possible Dream Program

Ms. Julie Dorcey shared with the board members the recent Possible Dream Induction ceremony that took place at Delta College on June 16, 2022. The breakdown of Possible Dream students in the three-county area include 22.5% of students from Bay and Midland Counties each, while 55% of the students are from Saginaw County. She announced the new coordinator of the Possible Dream program is Lindsay Bryce, who has 20 years of experience in K-12.

ADJOURNMENT

There being no further business, Mr. Spence accepted a motion to adjourn the meeting at 1:34 p.m.

Sue Paris
Recorder

Approved and submitted for
Board Approval

Dr. Michael Gavin, Secretary
Delta College Foundation