

# DELTA COLLEGE FOUNDATION BOARD OF DIRECTORS MEETING

Wednesday, December 02, 2020

Noon – (meeting held via Zoom due to COVID-19 restrictions)

**PRESENT:** Paul Barbeau, Heidi Bolger, Pam Clark, Dick Dolinski, Sarah DuFresne, Mark Flegenheimer, Don Gaertner, Stacey Gannon, Dr. Jean Goodnow, Kathleen McGraw, Dave Morley, Guy Moulthrop, Mary Neely, Lisa Rechsteiner, Annette Rummel, Herb Spence, Marcia Thomas, Tina Van Dam, Lisa Ungerleider, Dee Dee Wacksman, and Catherine Washabaugh

## **OTHERS**

**PRESENT:** Becky Barber, Stephanie and Chris Cooper, Tracy and Karl Cooper, Tanja and Kevin Cooper, Julie Dorcey, Rev. Bob and Carol Emrich, Kimberly Houston, Carol and John Keschman Jr., Sheryl Kiscadden, and Sue Paris

**ABSENT:** Mary Lou Benecke

## **PUBLIC COMMENTS**

There were no public comments.

## **CALL TO ORDER**

Dave Morley, Chair, called the meeting to order at 12:05 p.m.

Mr. Morley recognized special guests who have joined the meeting for the implementation of new scholarship endowments. Bob and Carol Emrich, Kimberly Houston, and a number of members of Mary Jane Cooper's family: Stephanie and Chris Cooper, Tracy and Karl Cooper, Tanja and Kevin Cooper, and Carol and John Keschman Jr.

## **APPROVAL OF MINUTES**

M-585 Upon motion duly made by Kathleen McGraw, seconded by Patty Shaheen and supported by the Board, the minutes of the September 23, 2020 meeting of the Board of Directors were approved.

## **ENDOWMENTS**

Ms. Marcia Thomas read a resolution to establish **The Dr. Robert and Carol Emrich Scholarship Endowment**. This scholarship will be awarded to students pursuing a degree in an Allied Health field.

M-586 Upon motion duly made by Stacey Gannon, seconded by Mark Flegenheimer and supported by the Board, The Dr. Robert and Carol Emrich Scholarship

Endowment was approved. (ATTACHMENT A, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

Ms. Dee Dee Wacksman read a resolution to establish the **Kimberly R. Houston Leadership and Service Learning Endowment**. This endowment will support students following a leadership or service learning opportunity.

M-587 Upon motion duly made by Dee Dee Wacksman, seconded by Kathleen McGraw and supported by the Board, the Kimberly R. Houston Leadership and Service Learning Endowment was approved. (ATTACHMENT B, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

Mr. Guy Moulthrop read a resolution to establish **The Mary Jane Cooper Scholarship Endowment**. This scholarship will support students who demonstrate a financial need within the Tri County area, holding a 2.5 grade point average. Additional distributions will be made to support the Teaching/Learning Center.

M-588 Upon motion duly made by Stacey Gannon, seconded by Dick Dolinski and supported by the Board, The Mary Jane Cooper Scholarship Endowment was approved. (ATTACHMENT C, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

Ms. Tina Van Dam read a resolution to establish **The Ruby T. Iwamasa Memorial Scholarship Endowment**. This scholarship will support students pursuing a degree in Electronic Media/Broadcasting.

M-589 Upon motion duly made by Tina Van Dam, seconded by Dick Dolinski and supported by the Board, The Ruby T. Iwamasa Memorial Scholarship Endowment was approved. (ATTACHMENT D, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

## **TREASURER'S REPORT**

Sarah DuFresne, Vice President of Business and Finance, presented the Treasurer's Report. In the Statement of Changes in Net Assets for the period of July 1, 2020 through September 30, 2020, investment earnings were \$1,470, while total donation revenues were \$561,126. Special event net revenues were \$19,515, with overall revenues at \$421,478.

The expense side shows fundraising and management expenses at \$80,540 along with program services and transfers to the College at \$3,952,746. Total expenditures and transfers were \$4,033,286, with an ending fund balance of \$3,564,290. In the College Supported Operating Expenses reported, the total for salaries/fringes were \$97,418 and other expenses were \$16,752, for an overall total of \$114,170. **(ATTACHMENT E, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)**

Each Director received a copy of the 2019-2020 Management Information and Audited Financial Statements for the Delta College Foundation provided by Andrews, Hooper, and Pavlik, PLC. According to Ms. DuFresne, the Foundation was given an unqualified opinion on the findings,

which is the highest finding possible. The figures and endowment fund composition were reviewed with the Directors.

## **PRESIDENT'S REPORT**

### *Midland Center Update*

Dr. Jean Goodnow shared with the board a document with the progression of the Midland Center project, including some photos of the green roof in its final installation. The pavers that are included have the option of adding name plates for sponsors in the future. She shared staff may be moving into the building in the winter semester. Progress being made during the pandemic will affect a possible dedication and open house in summer 2021.

### *Sustainability Award Ranking*

Next, Dr. Goodnow shared that Delta College was again named a national top performer for sustainability practices by the Association for the Advancement of Sustainability Higher Education (AASHE). Delta College was ranked 9<sup>th</sup> in the country among peers. On October 28<sup>th</sup>, Dr. Goodnow was a panelist for an online summit "Addressing Sustainability". A future summit will include some of Delta College's business students who are working on a sustainability project with students from a university in Iraq.

### *Possible Dream Induction 2020*

On October 7, 2020, fifty-eight middle school students joined Delta College's Possible Dream program. The outdoor induction took place on Delta's main campus.

### *Millage Passage*

On November 3<sup>rd</sup>, Delta College had a millage renewal on the ballot for residents for Bay, Midland and Saginaw counties. Overall, the millage request passed, 59% yes to 41% no. Delta was able to not only renew the millage, but also to restore a previous reduction due to the Headlee amendment.

### *Instructional Update due to COVID-19*

Due to the recent surge in COVID-19 cases, Governor Whitmer announced a new set of restrictions, which led Delta College to again end its face-to-face laboratory classes through December 9, 2020. Delta also made a decision that winter semester classes begin on Monday, January 11. But, rather than start face-to-face classes, they will all stay online until Monday, February 1.

Delta College partnered with the Bay County Health Department and the Michigan National Guard to serve as a community COVID-19 test site during the fall semester. Based on that experience, Delta College was asked to develop a vaccination delivery site location plan for the winter. Many of Delta's second-year health students may be able to assist in the administration of vaccinations, in support of the Health Department professionals. The site, which would be launched later in the winter, would serve residents from Bay, Midland and Saginaw counties.

## **EXECUTIVE DIRECTOR'S REPORT**

### *Endowment Results*

Ms. Pam Clark shared the endowment fund results with the board. Providing a twenty-year chart showing the endowment's value currently at just over \$25 million with distributions to students roughly at \$900,000.

The scholarship process will begin again with applications being accepted in December and continue through the end of February.

### *Michigan Learning Channel*

Next, Ms. Clark shared an exciting opportunity for Delta College Public Media partnering with other Michigan public television stations (Detroit Public Television, WKAR Public Media from MSU, WGVU Public Media from GVSU, WCMU Public Media from CMU, and WNMU-TV from Northern Michigan University) this partnership will launch a new learning channel that will support the work of teachers and parents. The Michigan Learning Channel (MLC) will use a variety of media platforms and broadcast channels to deliver educational programming and curriculum-aligned instructional resources, beginning with Pre-K to third grade and eventually expanding to include grades four through twelfth grade.

### *Year End Solicitation and Planning Calendar*

Next week there will be a year-end solicitation sent to over 6,300 donors and alumni. The solicitation is lagging about a week behind from previous years due to the Coronavirus.

Ms. Clark finished her report by providing Directors with a planning calendar with upcoming dates for the 2021 academic year. Tentative dates planned for the Midland Center Open House and a Sculpture dedication with COVID-19 delays considered.

## **COMMITTEE REPORTS**

### *Virtual Chocolate Affair*

Ms. Becky Barber gave an update on the virtual Chocolate Affair held November 5 – 11, 2020. This event was held virtually this year due to the Coronavirus pandemic, therefore, income and expenses are relatively lower than in years past. During the email campaign, out of 17,615 emails sent, a total of 21,468 emails were opened, 2,401 recipients clicked through the email information. Total expenses for this virtual event was \$70,345 with a net profit of \$56,314. Ms. Barber mentioned that next year's event will take place on November 4, 2021 at Horizons Conference Center in Saginaw.

### *Prepared for Success Sculpture – Ken Newman, Artist*

Ms. Julie Dorcey gave an update on the installation for the new sculpture displayed at the Delta College Saginaw Center. A private citizen in Saginaw presented Delta College with a donation for placement of a sculpture at the Saginaw Center site. The donor wanted to ensure Delta College was able to have a sculpture that was reflective of its educational mission and pledged the financial resources to commission this placement.

The installation of "Prepared for Success" sculpture was on October 9, 2020. Construction of the sculpture base and installation of the complete sculpture was handled by Pumford Construction. Design work and oversight of the project was handled by WTA Architects of Saginaw. A formal dedication of the sculpture will take place in the fall of 2021, pending Coronavirus restrictions.

#### *Finance Committee Report*

Mr. Dave Morley reported on the results of the audit conducted at the November 5, 2020 Finance Committee meeting. The committee was comprised of Mary Lou Benecke, Heidi Bolger, and Dick Dolinski from the Foundation Board. Sarah DuFresne, Pam Clark, Jeanne Doyle, and Angela Cramer represented Delta College. Mr. Dolinski said the audit results and the 990 documents were straightforward and there was no evident questioning.

M-590            Upon motion duly made by Kathleen McGraw, seconded by Dick Dolinski and supported by the Board, the November 5, 2020 Finance Committee review of the audit was accepted. (ATTACHMENT F, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

#### *Nominations Committee Report*

The nomination committee made up of Dr. Jean Goodnow, President, Dave Morley, Foundation Chair, and Pam Clark, Executive Director recommended due to the ongoing pandemic, and the inability to allow potential new members full access to Delta College campus that adding any new members at this time would not be productive. Therefore, it was the recommendation of the Nominations Committee that a hold be placed on new member recruitment until the 2022 year.

However, the action was taken to renew three members to the Delta College Foundation Board of Directors who had reached the end of their first three-year term, to serve a second three-year term, to begin in January 2021:

- Dee Dee Wacksman, representing Bay County
- Mark Flegenheimer, representing Saginaw County
- Paul Barbeau, representing Midland County

Foundation leadership will remain unchanged and continue until the end of 2021. This includes Dave Morley, Saginaw County to serve as Chair, Herb Spence, Saginaw County to serve as Vice Chair, and Tina Van Dam, Midland County to serve as Immediate Past Chair.

M-591            Upon a motion duly made by Mary Neely, seconded by Heidi Bolger and supported by the Board, the recommendation to renew current membership was approved. (ATTACHMENT G, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

#### *Recognition for Departing Members*

The Delta College Foundation has two members who are leaving our Board this year.

Ms. Kathleen McGraw served on the board from 2015-2020. Kathleen joined the Foundation Board of Directors, after serving as the 2014 Honorary Chair from Saginaw County on the Chocolate Affair Committee. She also served on the Investment Advisory Committee for a couple of years, as the Foundation representative. During her term, we welcomed the community to Delta College's new Downtown Saginaw Center. During the past six years, the Delta College Foundation raised \$23.1 million – for both the Foundation and the College's public broadcasting stations. The Foundation has netted \$546,090 to support the Possible Dream Program. And, in the past six years, the Foundation awarded scholarships worth over \$3.4 million to 3,134 students.

*We were able to deliver a gift last week to Kathleen as a token of appreciation for her service on the board.*

Ms. Mary Neely served on the Foundation board twice, once from 2008-2013, then again from 2015-2020. In addition to the accomplishments mentioned for Kathleen McGraw, the Foundation also raised \$9.15 million in support of Delta's new, upcoming Downtown Midland Center. Finally, when Ms. Neely joined the Board, back in 2008, the value of the endowment fund in 2008 was \$12.6 million, and at beginning of October, it was \$28.4 million – an increase of 125 percent,

*We have a token of appreciation for Mary's service, which Dr. Goodnow has agreed to deliver to her home.*

## **ADJOURNMENT**

There being no further business, Mr. Dave Morley accepted a motion to adjourn the meeting at 1:37 p.m.

Sue Paris  
Recorder

Approved and submitted for  
Board Approval

Dr. Jean Goodnow, Secretary  
Delta College Foundation