

DELTA COLLEGE FOUNDATION BOARD OF DIRECTORS MEETING

**Wednesday, June 3, 2020
Noon – Board Room**

PRESENT: Monica Baranski, Paul Barbeau, Mary Lou Benecke, Dick Dolinski, Sarah DuFresne, Mark Flegenheimer, Don Gaertner, Kathleen McGraw, Dave Morley, Guy Moulthrop, Mary Neely, Lisa Rechsteiner, Annette Rummel, Herb Spence, Patty Shaheen, Marcia Thomas, Lisa Ungerleider, Tina Van Dam, Dee Dee Wacksman, and Cathy Washabaugh

OTHERS

PRESENT: Becky Barber, Julie Dorcey, Sheryl Kiscadden, Sue Paris, and guest Will Reading and his children: daughters Cindy Bass, Cathy (and Bill) Early, Becky Mascola, and sons Craig Reading and James Reading. Also Larry Ramseyer.

ABSENT: Heidi Bolger

CALL TO ORDER

Dave Morley, Chair, called the meeting to order at 12:10 p.m. Mr. Morley welcomed everyone to the Foundation's virtual meeting. Ms. Clark notified the board this meeting is being recorded in order to help us properly develop the meeting minutes.

PUBLIC COMMENTS

There were no public comments.

Welcome Guests

Mr. Morley introduced special guests joining the meeting who have established new scholarship endowments. He welcomed Mr. Will Reading of Saginaw and his children, Becky, Cathy, Cindy, Craig, and James. Also, joined by Larry Ramseyer, a Delta College retiree and dear friend of Mr. and Mrs. Reading's.

Mr. Morley also mentioned Ms. Dena Wirt of Bay City, who hoped to join the call via phone while traveling to Chicago, however, she wasn't able to join during the meeting.

Introduction – New Foundation Board of Directors

Next, Mr. Morley introduced the new Foundation Directors, and asked them to introduce themselves. Members included: Cathy Washabaugh from Bay County, Lisa Ungerleider from Midland County, Patty Shaheen from Saginaw County, Guy Moulthrop from Bay County, Dick

Dolinski from Midland County, and Monica Baranski from Saginaw County. Heidi Bolger from Saginaw County was unable to attend today's meeting.

NOMINATIONS COMMITTEE

Acceptance of the electronic voting for proposed members of the Board of Directors. At the December 4, 2019 Foundation Board of Directors meeting, the director's approved a slate of new members. On February 28, 2020 Ms. Pam Clark emailed the Foundation Board of Directors to ask for approval of two new proposed members to serve from 2020-2022. Those members include: Guy C. Moulthrop of Bay County and Monica S. Baranski, to represent Bay County.

M-576 Upon a motion duly made by Stacey Gannon seconded by Tina Van Dam and supported by the Board, the electronic voting proposal for two new members was approved. (ATTACHMENT A, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

APPROVAL OF MINUTES

M-577 Upon a motion duly made by Kathleen McGraw seconded by Marcia Thomas and supported by the Board, the minutes of the December 4, 2019 meeting of the Board of Directors were approved.

NEW ENDOWMENTS

Mr. Herb Spence read a resolution to establish **The Connie R. Reading Scholarship Endowment**, which will benefit students enrolled in Delta College's nursing program.

M-578 Upon motion duly made by Annette Rummel, seconded by Stacey Gannon and supported by the Board, The Connie R. Reading Scholarship Endowment was approved. (ATTACHMENT B, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

Following approval, the Board heard comments from Mr. Will Reading, who was appointed Director of Facilities at Delta College in 1959. He prepared the school to open for students and mentioned how things have changed at the campus. He was married to his wife, Connie, for 73 years and appreciated all the Delta College nursing students who cared for his wife while she was at Bickford Senior Living.

Ms. Dee Dee Wacksman read a resolution to establish **The Stephen M. and Dena J. Wirt Endowment**, which will be split between two funds. Dollars will be awarded to students for travel scholarships and to provide funding for Planetarium programming.

M-579 Upon motion duly made by Mary Neely seconded by Tina Van Dam and supported by the Board, The Stephen M. and Dena J. Wirt Endowment was approved. (ATTACHMENT C, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

Ms. Stacey Gannon read a resolution to establish **The John L. and Margaret H. Krawczyk Scholarship Endowment**, which will award scholarships to any full or part time Delta College students with a GPA of 2.5 or higher.

M-580 Upon motion duly made by Dick Dolinski seconded by Patty Shaheen and supported by the Board, The John L. and Margaret H. Krawczyk Scholarship Endowment was approved. (ATTACHMENT D, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

TREASURER'S REPORT

Ms. DuFresne, Delta College's Vice President of Business and Finance offered the Treasurer's Report. The Foundation's Statement of Change in Net Assets for July 1, 2019 through March 31, 2020 was presented. Investment earnings were \$80,269, while donation revenues were \$1,773,752. Special event net revenues were \$55,757, for total overall revenues of \$1,347,303. Interest earnings are up more than \$57,000 over last year due to investing \$5.7 million in gifts collected for the Midland Center. In-kind contributions are down \$485,000 due to the donation of land we received last year for the new Midland Center valued at \$488,600. Restricted Foundation donations are up more than \$360,000 due to a \$250,000 gift to establish the new Lynda and James Grant endowment and \$120,000 for the General Motors Technician scholarships.

Fundraising and management expenses were \$209,012, while program services and transfers to the College were \$3,125,034. Total expenditures/transfers were \$3,334,046, with an ending fund balance of \$8,789,594. Donor restricted transfers are up more than \$210,000 due to the transfer of the Lynda and James Grant endowment. **(ATTACHMENT E, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)**

Next, Ms. DuFresne discussed the 2019 NACUBO Study of Endowments. Every year all endowments across the nation are invited to participate in a study sponsored by NACUBO (National Association of College and University Business Officers) and on endowment performance and management practices in higher education. For many, Delta College submits its endowment results to the survey, in order to benchmark against others nationwide. Survey questions include endowment values, investment returns, asset allocation, and various policies and procedures.

Delta College's Endowment average annualized returns for one year is 5.57%, for three years it is 9.58%, for five years is at 5.67%, and for ten years it is at 8.92% return. The June 30, 2019 market value of the Delta College Endowment was \$25.5 million, so our peer group is the \$25-\$50 million range.

She then provided a Delta College Foundation endowment performance summary from Morgan Stanley which showed a value of \$25.3 million on May 8, 2020. And, as of as of June 1, 2020, the endowment value was back up to \$26.2 million. The overall value of the endowment has maintained its value and the College should end the fiscal year on June 30, in a good place.

PRESIDENT'S REPORT

Online Instruction / Coronavirus

Dr. Jean Goodnow gave the Board an update on how Delta College is managing the Coronavirus pandemic. On March 16, 2020, Governor Whitmer closed K-12 schools and days later Delta College moved instruction to a 100% online platform. The original closure was scheduled for three weeks with the reopening date being postpone multiple times. Delta College is currently in the 11th of begin shutdown with all faculty and staff working remotely from home. New services have been launched virtually at Delta College where students can reach employees for support in advising, counseling, financial aid, and tutoring.

There is a crisis team at Delta College working to respond to issues related to the closure and how best to reopen once the executive order is announced for reopening. The College is currently slated to be closed through June 12, 2020. The crisis team is working to determine the best way to open realizing health and safety are the main concern. Other factors Delta is considering is how to best offer programs and courses that require significant hands on learning. These programs include welding, automotive, nursing, physical therapy, and dental assisting, among many others.

Midland Center Update

Dr. Goodnow gave an update on the new Midland Center construction. There has been significant progress made on the building over the mild winter, which put the project slightly ahead of schedule. With the statewide closure due to the coronavirus pandemic, the construction was brought to a halt. This gives us an anticipated date of early 2021, which was the original timeline for completion. The first semester of classes will be held either in spring of 2021 or fall of 2021 with approximately 400-500 students attending.

Mr. Herb Spence spoke of the progress being made by Spence Brothers and gave accolades to Delta College's Facility Department, as well as many subcontractors and vendors who were able to come back to the job site as soon as it was safe to do so. They were able to order supplies needed to get back to work in a timely manner.

Cruise-In Commencement

Delta College was unable to hold its traditional commencement ceremony scheduled for May 1, 2020 due to the coronavirus pandemic and the campus closure. Dr. Goodnow was excited to announce the great event taking place to honor Delta College 2020 graduates. It is called the Cruise In Commencement happening on Saturday, June 20, 2020. Students are invited to join faculty and staff on campus by driving up "curbside" to pick up their diploma covers. The Foundation has made arrangements to pay for the caps and gowns for every graduate who takes part in the celebration. Dr. Goodnow will be wearing a mask and gloves to safely hand out diploma covers to the graduates. Each graduate's name will be read and broadcast live on Delta College's public radio station FM 90.1, as well as on Facebook Live.

Graduate Student Awards

Next, Dr. Goodnow shared a sheet that listed all the Graduate Student Award recipients. The ceremony usually takes place at the end of April but again with the current pandemic situation it was cancelled. The awards and stipend checks were mailed to the recipients in mid-May.

Placemaking Initiative

Lastly, Dr. Goodnow shared with the board the placemaking initiative taking place at the college. The halls of Delta College have digital display panels and colorful murals providing a welcoming space for students and visitors to feel connected to the college. She thanked Julie Dorcey, who led the team that planned the effort and who worked with the external vendor for this project.

EXECUTIVE DIRECTOR'S REPORT

Foundation Updates

Ms. Clark shared the Delta College Public Broadcasting Annual Report. This publication is prepared to submit to the Corporation for Public Broadcasting, to support the federal grant the department receives annually. The amount can range between \$600,000 and \$700,000 annually.

Next, Ms. Clark discussed the affects the coronavirus pandemic is having on the Foundation's supported projects. It has not been announced what K-12 plans are for events they will have in the fall; this will determine what is expected of the STEM Explorer. The Planetarium shows have been cancelled and the College is waiting hear what the guidelines are going to be for a reopening to determine how the Planetarium can safely resume its programming.

The Possible Dream Program / Chocolate Affair Fundraising Event

Changes to the Possible Dream program were inevitable with the current coronavirus situation. Lynn Hoerauf, the Possible Dream Coordinator, has been reassigned to Student Counseling and Advising, due to her education and counseling background. During this time, the middle and high school Possible Dream students have not been allowed to do many activities in groups. For this reason, many activities scheduled for the summer have been cancelled. Ms. Hoerauf had the idea of sending care packages to all the Possible Dream students. If implemented, delivery will be scheduled for August, prior to the beginning of the school year.

Following, was the discussion of the Chocolate Affair, the fundraising event for the Possible Dream program. Ms. Clark provide a summary of revenues and expenses of the past six years for the fundraiser. In 2019, total ticket sales were 626 totaling \$49,670, total revenue from the event was \$147,245 with a net profit of \$85,278, after expenses. She then discussed with the board their thoughts of holding the event in the fall, scheduled for November 3, 2020 at the Horizon's Conference Center. She suggested possibly doing something different, given the current climate of the pandemic.

Many board members shared their concerns, especially given that most of the donors who would be attending the event are part of group of individuals more susceptible to illness. Discussed were different platforms for the fundraiser such as a virtual bake-off or a chocolate give-away with custom sponsored wrappers. Other Directors suggested downsizing the event

and asked that the College staff consider alternatives. Ms. Clark thanked the board for the suggestions and input and agreed to meet with the team to discuss options. The Foundation staff will electronically share suggestions by June 30, 2020, in order to make a final decision.

Budget Narrative & 2020-2021 Proposed Budget Request

Ms. Clark asked the board for approval on the 2020-2021 Foundation proposed budget of \$568,352 of Unrestricted Funds. Included in the proposal is \$243,353 in Fundraising and Management expenses, \$324,999 in Program expenses, acknowledging there will not be a President's Circle Dinner with the current climate. Also, Ms. Clark left the line items for Student Success projects, which include travel and STEM Events, vacant, due to the health uncertainty ahead. Ms. Clark mentioned that \$50,000 has been allocated to student support due to the coronavirus situation.

M-581 Upon motion duly made by Kathleen McGraw, seconded by Dick Dolinski and supported by the Board, 2020-2021 Foundation Proposed Budget was approved.
(ATTACHMENT F, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

Scholarship Awards

Ms. Clark mentioned that Sheryl Kiscadden, Scholarship and Data Coordinator, has finished awarding the 2020-2021 scholarships to students. \$668,150 has been awarded to 552 students to be used during Fall 2020 and Winter 2021.

Voluntary Support of Education

The Council for Advancement and Support of Education (CASE) conducts an annual survey. Results of the year that ended on June 30, 2019 placed Delta College sixth nationally and first in Michigan in our fundraising efforts. Delta College raised \$6.8 million from the private sector in 2019. This is in large part due to major contributions in support of Delta College's new Downtown Midland Center construction.

COMMITTEE REPORTS AND UPDATES

Mr. Morley announced that Ms. Clark provided the directory of contact information and an updated 2020 calendar of events.

ADJOURNMENT

There being no further business, Mr. Morley accepted a motion to adjourn the meeting at 1:55 p.m.

Sue Paris
Recorder

Approved and submitted for
Board Approval

Dr. Jean Goodnow, Secretary
Delta College Foundation