

MyDelta

An enhanced navigation hub for students



Delta College

Experience vs. MyDelta

Experience

- Purchased in 2021 as a new platform with limited features
- Mostly system delivered features, not specific to Delta users
- No rules around organization and formatting
- No mobile app

MyDelta

- Extended features (more categories and links available, more focused roles)
- More customized features built from student feedback
- Created rules around organization
- Mobile app

MyDelta

- To create one location where students can go to review and interact with important personalized information about their student account.
- MyDelta is available for students and employees, however, the initial phase of this project was focused on improving the student version.
- Students must have an active Delta account in order to log into MyDelta.

MyDelta Background

- Purchased as Experience in 2021.
- In 2023, a group was formed to work on improving the student version of the platform by creating customized features to meet student needs.

Student Feedback

Fall 2022 Focus Groups

- 399 students
- Systems are confusing
- Too much key information missing
 - Important dates (drop/refund)
 - Who is my advisor?
 - What classes are required for my program?

Omni Tech Survey 2024

- 1,603 students
- Difficulty navigating between systems
- Lack of mobile app

Research on Creating Effective Platform

Meeting with Schoolcraft College

- Ideas on information to include in platform.
- Not effective to have too many features.
- Build out a strong plan before customizing.

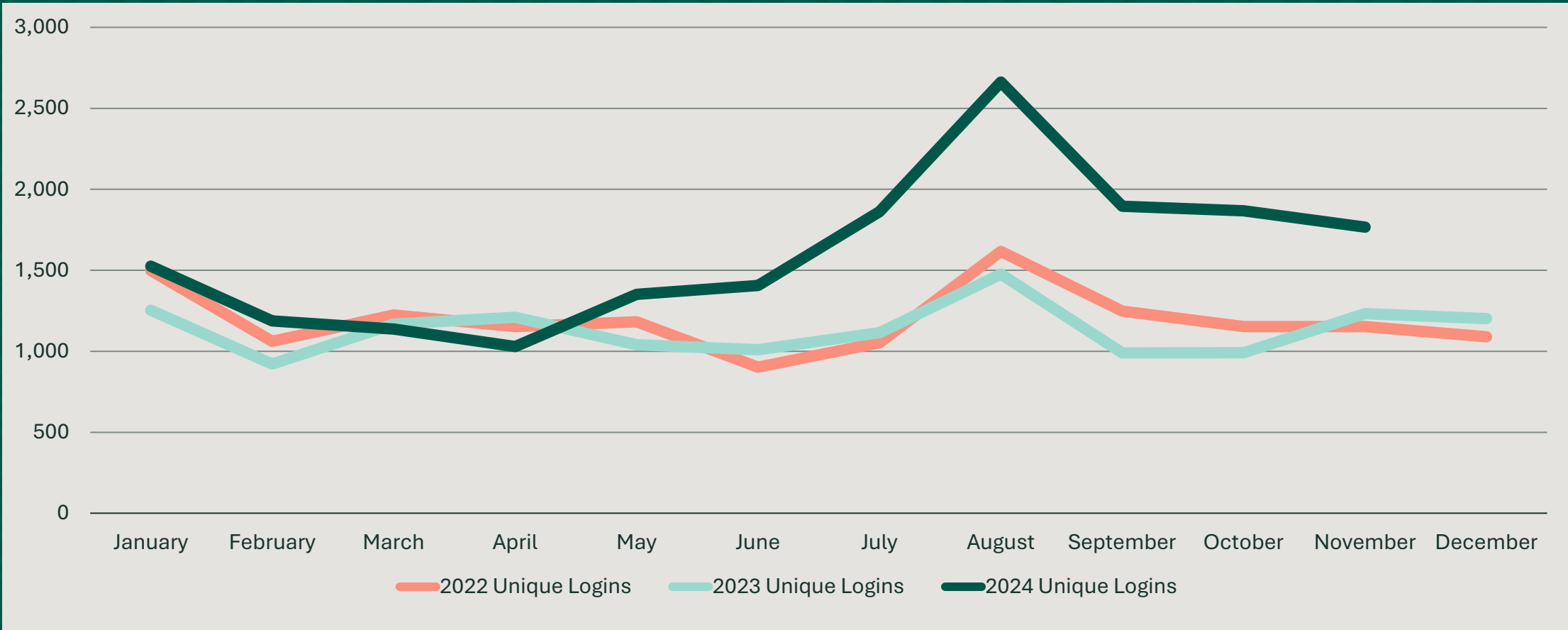
Ellucian Live Conference

- Importance of a consistent design.
- Creating rules for different features.
- Information sharing with other institutions.

MyDelta Background

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- In 2023, a group was formed to work on improving the student version of the platform by creating customized features to meet student needs.
- In August 2024, soft relaunch to students at Field Day.

Unique Logins By Month & Year



MyDelta Background

- Purchased as Experience in 2021.
- In 2023, a group was formed to work on improving the student version of the platform by creating customized features to meet student needs.
- In August 2024, soft relaunch to students at Field Day.
- In December 2024, platform is renamed MyDelta.
- In January 2025, MyDelta will be relaunched to the college.

Relaunch – Promotion to Students

Emails

- Email blast to students
- Student newsletter

Flyers/Signage

- Flyers for distribution in offices/classrooms
- Half sheets for Bookstore
- Interior digital signs
- Table tents

News Stories

- Collegiate newspaper
- Inside Delta news story

Platform Announcements

- eLearning
- Inside Delta
- Student Self-Service

In Person

- Info table during Welcome Week

Relaunch – Employee Education

- Delta-L Email
- Information Sessions
 - Division Meetings
 - Town Hall
 - Winter Learning Days Breakout Session
- Inside Delta/employees news story

Relaunch – Continued Promotion

- Computers across campus will have the default home page set to MyDelta.
- Updating existing communications to students to reference MyDelta as necessary.
- Onboarding communications and online orientation will have more enhanced sections on MyDelta.

Relaunch – How can you help?

- Please promote to students to access their personalized student information.
- Fill out the feedback survey in MyDelta and we'll work towards improvements and additions where possible.

What's Next?

- Continue to improve student version of MyDelta.
 - Review feedback surveys in MyDelta.
 - Review any additional Omni Tech feedback.
 - More customized roles for different populations.
- Build similar improvements to employee side of MyDelta.
 - Ellucian continuing to deliver more employee features.
 - Look at potential custom features for employees.
 - Reorganize the layout to meet employee needs.

MyDelta Walk Through

- Currently focused on student version.
- The features will be the same for the employee version, but the content will look different.
- mydelta.delta.edu



Questions?