



Get the most out of
your vision coverage



Nonprofit corporations and independent licensees
of the Blue Cross and Blue Shield Association

bcbsm.com





Keeping an eye on your health.

It takes more than just medical care to maintain a healthy lifestyle. Your eye doctor can be the first health care professional to identify serious conditions including diabetes, hypertension and heart disease during a routine eye exam. Your eye doctor plays a key role in keeping you healthy, and your Blue VisionSM plan from Blue Cross Blue Shield of Michigan will help.

With your vision plan, you get:

- Convenient access to the nation's largest network of eye doctors in medical office and retail settings through our partnership with VSP[®] Vision Care*
- Benefit coverage for eye care, preventive services and corrective treatment
- Significant discounts on prescription sunglasses, additional pairs of prescription glasses, LASIK and lens options

For more information about your vision benefits, log in to your member account on **bcbsm.com** and click on *My Coverage*, then *Vision*.

*VSP is a registered trademark of Vision Service Plan.

What to expect at your eye exam

During your exam, your doctor will evaluate your medical and eye history and conduct tests to determine:

- How far away you can see
- How well your eyes work together and on their own
- The inner pressure of your eyes (glaucoma checkup)
- If you are at risk for various eye conditions

Blue Vision coverage is accepted at national retail chains

You can use your Blue Vision benefits at Pearle Vision, the latest addition to our network of retail chains; at Costco Optical, with 400 locations nationwide; at Rx Optical, with more than 40 locations throughout Michigan; and with Eye Care Centers of America, Inc.TM, the third largest optical retail chain in the U.S.

Eye Care Centers of America manages nearly 400 optical stores in 37 states, including well-known stores such as EyeMasters, Visionworks, VisionWorld and Hour Eyes. For a complete list of participating chains, go to **vsp.com**.*

Get started today

1. Choose a VSP doctor. Visit **vsp.com**** or call 1-800-877-7195 to find a doctor that's right for you.
2. Make an appointment and tell the doctor you have VSP benefits as part of your Blue Vision plan.
3. It's as simple as that. No need to complete a claim form. We'll handle the rest.

