

GenEd Outcome Rubric			
Communicate Effectively: Communicate effectively in oral, written or symbolic expression			
Level 0:	Level 1: Emerging	Level 2: Developing	Level 3: Mastery
No Evidence Assignment not submitted OR Student dropped class	Does not meet expectations for proficiency in demonstrating this outcome. Has major errors, omissions, or inappropriate expressions	Meets minimal expectations for proficiency in demonstrating this outcome. Has minor errors, omissions, or inappropriate expressions	Shows proficiency in demonstrating the outcome
Suggestions For Evaluating Assignments For Each Level			
<u>Written Papers</u>	<ul style="list-style-type: none"> • Serious, consistent errors in grammar, spelling, and punctuation • Lacks thesis or central idea • Structure/format is ineffective, inappropriate, or absent 	<ul style="list-style-type: none"> • Occasional errors in grammar, spelling, and punctuation • Thesis or central idea is not fully developed • Occasional structure/format issues 	<ul style="list-style-type: none"> • Relatively free of grammar, spelling, and punctuation errors • Thesis or central idea is clearly defined • Structure/format is logical and effective
<u>Oral Presentations</u>	<ul style="list-style-type: none"> • Serious, consistent errors in grammar, spelling, and punctuation • Lacks thesis or central idea • Structure/format is ineffective, inappropriate, or absent • Verbal and nonverbal delivery distracts from the overall message 	<ul style="list-style-type: none"> • Occasional errors in grammar, spelling, and punctuation • Thesis or central idea is not fully developed • Occasional structure/format issues • Minor issues with verbal and nonverbal delivery 	<ul style="list-style-type: none"> • Relatively free of grammar errors • Thesis or central idea is clearly defined • Structure/format is logical and effective • Verbal and nonverbal delivery is effective (e.g. student presents enthusiastically, student uses excellent eye contact etc...)

Category: Communicate Effectively

Statement of the outcome: Communicate effectively in oral, written, or symbolic expression.

What this means: Students should demonstrate the ability to use appropriate communication strategies for a variety of purposes, situations, and audiences.

Some examples acceptable for an M in this category:

"Division"	Example
AL	<ul style="list-style-type: none">• Design a visual work• Create a musical composition• Converse in another language• Write an argumentative research paper• Create an electronic media product• Critique art, music, or electronic media• Write an effective academic essay• Design a visual work• Create a musical composition• Converse in another language• Create an electronic media product• Critique art, music, or electronic media
BTech	<ul style="list-style-type: none">• Write business memos• Write financial reports• Demonstrate interviewing skills• Deliver an effective business presentation• Create a presentation program such as PowerPoint or Prezi• Explain processes• Convey diagnostics

	<ul style="list-style-type: none">• Draft plans• Create designs using correct drawing symbols
HW	<ul style="list-style-type: none">• Communicate a care plan• Communicate wellness concepts• Present a case study
SM	<ul style="list-style-type: none">• Explain the logic behind numerical concepts• Explain problem-solving steps• Communicate scientific knowledge• Write a scientific report
SS	<ul style="list-style-type: none">• Describe governmental functions• Describe human behavior• Debate theories• Prepare investigative reports• Deliver a speech